



*Muskus Management Corporation helps businesses leverage the management and control of their operations through the application of integrated tools, software and processes.*

**ACT!** has been the leader in Sales Force Automation for almost 15 years. As ACT! Certified Consultants, Muskus Management Corporation can harness the already existing power of this software package and mold it to work with your current business as if the software was custom built to meet your needs. We provide installation, customization, and ACT! training so that you can see a positive difference immediately.

### **We can show you how to:**

#### **Attract New Customers:**

- ◆ Effectively utilizing existing prospect information.
- ◆ Tailor Marketing campaigns to reach the right opportunity.
- ◆ Define a business process to meet your goals.

#### **Retain Customers:**

- ◆ Properly managing, forecasting and reporting on opportunities.
- ◆ Effectively communicate for clients and projects.
- ◆ Manage your time and appointments.

We work with both new startups and established businesses to leverage their potential. For new business startups, we provide consulting services to help them establish a framework for their database. For established firms, we assist business owners in analyzing their current operations, develop solutions to help them meet their business goals, and apply software technology to their existing business process structure.

**Muskus Management Corporation** is a Milwaukee based firm that has been providing ACT!! consulting services since 1990. We have proven customized solutions for your business and can assist you with implementation of your ACT! Project.

### **Ask us about our web-based solution for ACT!**

**Contact Muskus Management Corporation today and let us help you leverage your core competencies.**

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### **Are you challenged by any of these critical business issues?**

**(check all that apply)**

- No one area to record information
- Tracking more than one calendar
- Lack of Sales Reporting
- Maintain more than one database
- Duplicate entering of information
- Sharing of information is difficult

If you are challenged by any of these critical business issues, contact our team today at (414) 453 4500.

To help us prepare for our initial consultation, please answer the following questions and **fax to our office (414) 453 4504**. We will review your answers and contact you to schedule a meeting to further discuss your specific needs.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

- Please describe your business:  
 \_\_\_\_\_  
 \_\_\_\_\_
- Do you currently use a computerized database program to track your prospects and clients? Yes No  
 If so, which one?  
 \_\_\_\_\_
- How many employees will need access to the client and prospect database?  
 \_\_\_\_\_
- Which computer operating system do you use? \_\_\_\_\_